

Partnership Aims to Reduce Cardiovascular Disease in Nova Scotia

April saw the celebration of a further \$412,000 in funding from Pfizer Canada to a unique cardiovascular program called ANCHOR (A Novel Approach to Cardiovascular Health by Optimizing Risk management). This contribution brings Pfizer's total commitment to ANCHOR to more than \$2 million through the QEII Foundation and its health care partners.

The ANCHOR project, first launched in 2005, uses a community-based health team approach for managing patients' cardiovascular risk through behaviour change counseling. Now, with the additional support of Pfizer Canada, the project will move to its next stage which is investigating the necessary course of action to help ANCHOR patients maintain their heart health improvements once clinical intervention stops.

For ANCHOR participant Michelle MacDonald, the program awakened her awareness and engagement on the road to better heart health. "The ANCHOR program has had nothing but a positive impact on my life. By helping me identify what my health risks were as well as providing me resources and support, I now feel confident about my health and better equipped in what I need to do to make changes for a healthy active lifestyle."

Finding out what it takes to keep individuals on the track to better heart health will have positive impact beyond the 1,500 patients who have participated in ANCHOR so far.



ANCHOR employs a community health team approach.

The New Emergency & Trauma Centre - Named and Set to Open

May 20th was an exciting, proud day for the QEII Foundation and the many wonderful donors who are supporting the construction of the new Emergency & Trauma Centre at the Halifax Infirmary site. A celebration naming ceremony was held to officially announce the Centre as the Charles V. Keating Emergency and Trauma Centre, in honour of the late Mr. Keating, a lifetime philanthropist and generous donor to the Foundation.



Gregg Keating, Charles' son, addresses the crowd after the Centre's name is unveiled.

The QEII Foundation is partnering with government to fund the \$20.4 million Centre, with the Foundation contributing \$4.375 million with the help of many extraordinary donors including Canadian Lebanese Community Builders, ExxonMobil Canada Ltd., McCain Foundation, Medavie Blue Cross, B. Krishna and Lakshmi Raju, and JR and Carol Shaw. Constance Glube, chair of the QEII Foundation, offered sincere



The Keating family continues their patriarch's legacy of support for the QEII Health Sciences Centre.

thanks to those donors who have helped bring the Centre to life. "This would not have been possible without the generosity and vision of our many donors, who realize the inherent value of investing in our health care system."

The new Charles V. Keating Emergency and Trauma Centre will open its doors to patients on June 24th. With

significantly more space for staff, improved privacy for patients and families, more ambulance bays, and improved infectious disease control, this Centre is one of kind in Atlantic Canada.

While the new Charles V. Keating Emergency and Trauma Centre will begin serving patients on June 24th, the funding need for this facility continues. Please contact (902) 473-7932 to learn how you can pledge your support.



Thank You Homburg Canada Incorporated

The QEII Foundation recently recognized a donation of over \$500,000 from Homburg Canada Incorporated which enabled the purchase of a BV Pulsera. The Pulsera is a portable x-ray machine with angiographic capabilities. This equipment acts as an image intensifier giving clear, dynamic images during surgery and aids in minimally invasive vascular procedures which helps patients recover faster.

Dr. Gerald MacKean, head, Division of Vascular Surgery, QEII Health Sciences Centre (far left in photo), articulated that "the BV Pulsera helps the QEII deliver high-tech, advanced vascular care to patients. We are grateful to Homburg Canada Incorporated for their tremendous generosity."



"Homburg Canada Incorporated is very involved in the giving and the purchasing of the equipment," expressed Dr. Richard Homburg, chairman of Homburg Invest Inc. (far right in photo) "We hope that many, many patients will benefit from our gift."

ACCOMMODATIONS FOR BREAST CANCER PATIENTS

When a compassionate individual with a plan teams up with a socially responsible company, incredible things can happen. This is exactly what resulted from the relationship between Margaret Ross and Cambridge Suites Hotel in Halifax – 20 free nights of accommodation for patients receiving treatment for breast cancer at the QEII Health Sciences Centre.



Margaret (pictured to the right) is no stranger to the health care system, having worked as a mental health nurse for 32 years. But unfortunately, her experience with health care didn't stop there; Margaret was diagnosed with breast cancer and underwent surgery in October 2008, followed by 16 sessions of radiation therapy. "During my treatment, I couldn't help but overhear the conversations between patients and family members discussing their financial constraints, their travel issues due to bad weather, and their long distance commutes. I felt compelled to help to offer a safe place for patients with such a tough journey ahead them," says Margaret.

Margaret knew she wanted to donate funds to help alleviate some of the burdens faced by many breast cancer patients, and she decided her donation would make much more of an impact if she asked a community hotel to match her donation. When Scott Travis, general manager with Cambridge Suites Hotel in Halifax, received Margaret's letter of request, he knew it was an easy one to support. "Her story was so compelling and her passion for the cause was evident by her own personal financial contribution," he recalls. "Cambridge Suites is a company that strives to give back and to make a difference in our own community." Margaret's generous gift, matched by Cambridge Suites Hotel, will indeed make a big difference in the lives of breast cancer patients, giving them a free, peaceful night of rest in a facility only minutes away from the care and treatment they so greatly need.

SUPPORT FOR MELANOMA

Thanks to The Sobey Foundation, the plastic surgeons at the QEII Health Sciences Centre have a new machine on their side to help patients with melanoma, the most aggressive form of skin cancer.

The Sobey Foundation was recently recognized for their generous \$40,000 gift through the QEII Foundation which purchased a Sentinel Node Navigator. This machine is used during melanoma surgery to detect lymph nodes in the body that may contain cancer cells. When the machine detects a "hot" lymph node, it beeps to alert the surgeon and displays important information on its screen so that the individual lymph node can be removed to assess the spread of cancer.

"On behalf of The Sobey Foundation and the Sobey family, we are very pleased to support the QEII Health Sciences Centre to ensure it continues to stay state-of-the-art in patient treatment", said Rob Sobey, president & CEO, Lawton's Inc.



L-R: Dr. Jason Williams, Plastic Surgeon; Rob Sobey, President & CEO, Lawton's Inc.; Dr. Justin Paletz, Division Head, Plastic Surgery; and Dr. Jaap Bonjer, Department Chief, Surgery.

ANGELS IN ACTION TAKES FLIGHT AT THE QEII

There is a new recognition program at the QEII and it is giving individuals a way to say thank you in a whole new manner.

The *Angels in Action* program allows grateful patients, families, or staff to nominate their Angel by making a donation to the QEII Foundation to support health care at the QEII Health Sciences Centre. This support can either be for a specific unit or department or the area of greatest need at the health sciences centre. In turn, the Foundation organizes a surprise gathering where the nominated Angel is presented with their pin.

This program is now fully launched at the QEII Health Sciences Centre. Already, six special Angels have been recognized for the care and attention that they so willingly give: Dianne Sutherland, Don Locke, Kevin Crain, the entire Nursing Group 5V Garrison East, Joan Berkvens, and Anna Tillet.

For photos and details on their pinnings, please visit our website at www.qe2foundation.ca.



When visiting the QEII, look for the many posters (pictured above) and brochures available throughout the buildings. For more information on *Angels in Action*, contact Katharine Berrington at the QEII Foundation at 473-3325.

Here is my gift to the QEII Foundation of \$ _____

NAME _____

ADDRESS _____ CITY _____ PROV _____ PC _____

PHONE _____ EMAIL _____

CHEQUE VISA MC AMEX #: _____ EXPIRES: _____

SIGNATURE _____

I would like my gift to remain anonymous Send me information on making a gift in my Will
Every gift in every Will makes a difference!

Please send this completed form and donation to the:
QEII Foundation, 1276 South Park Street, Centennial Building, Rm. 1-040, Halifax, NS B3H 2Y9
Charitable business no. 88646 3496 RR0001 Vol.6 No.2

You may also give on-line at: www.qe2foundation.ca Talk to your employer about matching your gift.

BED INITIATIVE COMPLETE

The QEII Foundation is pleased to announce the completion of its commitment to replace 400 old manual crank beds and over 600 air-filled mattresses with new Go Beds throughout the QEII Health Sciences Centre. This \$3 million initiative began several years ago and with the dedicated, generous support of donors, the beds have now been replaced, helping patients rest easy.