

Relief for Chronic Pain

When you are in pain, you need immediate attention. Thanks to Purdue Pharma Canada and Pfizer Canada Inc., who each contributed \$130,000, an important chronic pain care network will continue to give patients timely treatment.

The Nova Scotia Chronic Pain Collaborative Care Network (NSCPCCN) is a provincial network of trained primary care providers who work together and share knowledge to diagnose and treat patients in the practice setting. "Some patients are now able to be seen by their family physician, receive treatment, and do not need to visit the pain management centre at the QEII," explains Dr. Peter MacDougall, physician at Capital Health and director of the NSCPCCN. "Other patients still need the referral, but now they are receiving immediate care and attention before they visit the centre."

With nearly one in five Nova Scotians being affected by chronic pain, this unique approach to health care delivery is reducing chronic pain care wait times and overall costs to our health system. The Network began as a pilot program in July 2008 from a Department of Health initiative.

The **\$260,000** collective funds provided by Purdue Pharma Canada and Pfizer Canada Inc. will allow for the continued expansion of the Network across the province and into the Maritimes, as well as for training workshops and staffing resources. "It is all about providing the best care, at the best time, in the best place," says MacDougall.



(L-R standing) Dr. Cornelia Hentzsch, president, Purdue Pharma Canada; Deputy Minister of Health and Wellness Kevin McNamara, Province of Nova Scotia; Dr. Peter MacDougall, physician, Capital Health and director of the NSCPCCN; and (seated) Denis Laflamme, director, government affairs, Pfizer Canada Inc.

Outstanding Support for Breast Health

After months of fundraising, six hours of exercising, and dancing with Paula Abdul, our Bust a Move participants have accomplished their mission to support breast health for Nova Scotians.

On March 26, 2011, over 800 participants and volunteers packed the Canada Games Centre for the 2nd annual Bust a Move for Breast Health, a joint fundraiser of the IWK and QEII Foundations. Together, with the generous support of many sponsors and donors, participants raised \$741,500 for the first phase of the creation of the new breast health centre at the IWK. Combined with a very generous gift from Telus of \$122,000 from their Go Pink campaign, the total raised was **\$863,500**.

Over **\$2,000,000** has been raised for a cooperative breast health centre since the first Bust a Move event. A huge thank you to everyone who joined the breast health movement and made Bust a Move 2011 a huge success. Plans are already underway for 2012 – visit www.bustamove.ca for the details.



Top photo (QEII Foundation photo) - Volunteers at Bust a Move. Middle photo (Blue Vine Photography) - Participants dance to the Zumba hour. Bottom photo (Shari Tucker Photography) - A participant celebrates the announcement of funds raised.

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A life changing moment

When Myra Longmire, of Granville Ferry, NS, heard the news she had won the QEII Lifestyles Lottery Grand Prize Show Home, she immediately thought of the reason behind her ticket purchase in the first place. For Myra, a two-time cancer survivor who traveled to the QEII for treatment, that ticket purchase for a good cause has changed her family's life. Her husband, Wayne, who has spent forty years as a fisherman, can't believe the prize they have won. "In all my years fishing," he said, touring the couple's new Glen Arbour home, "I've never had a catch like this!"



Over **\$28 million** has been raised since the launch of the QEII Foundation's charitable lotteries. This year's Lifestyle Lottery will help fund improvements to radiation therapy for cancer patients like Myra Longmire, pictured above with members of her family.

Legion supports Veterans

It was a **\$100,000** joyous occasion for Elsie Rolls, director of veterans' services at Camp Hill Veterans' Memorial Building, when she shook hands with the Nova Scotia / Nunavut Command of the Royal Canadian Legion and accepted their very generous donation.

The QEII was one of five organizations to receive charitable donations. "This is a part of the ongoing effort to service veterans and their dependents, promote remembrance, and service Canada and its communities," said Steve Wessel, chairman of the Board of Directors for the Nova Scotia/ Nunavut Command. "We [the legion] are confident these funds will be put to great use," he told the assembled group.



Elsie Rolls with members of the Nova Scotia/Nunavut Command of the Royal Canadian Legion.

For Camp Hill Veterans' Memorial, this gift will improve the comfort and care currently provided at the residence facility, and will ensure its continuance. "We are very excited and owe the legion a lot of gratitude for their continued support and generosity" said Rolls. From this donation, \$25,000 has been guaranteed to the Veterans' Memorial Garden, which is a private refuge for the residents who reside at Camp Hill Veterans' Memorial.

Residents Honoured as Angels

At first the four residents looked anxious but their facial expressions soon relaxed with happiness when they learned they were being honoured as *Angels in Action* by a grateful patient's family.

A **\$40,000** donation named residents, Drs. Stefan Molgat Sereacki in anesthesiology, Karthik Tennekore in nephrology, Kristen Holm in psychiatry and Colin Van Zoost in internal medicine, as *Angels in Action*. The donation was for the Charles V. Keating Emergency and Trauma Centre, with the donor designating \$10,000 to each resident for the "super care" they provided to a relative earlier in the year.



(L-R) Drs. Kristin Holm, Colin Van Zoost, Stefan Molgat Sereacki and Karthik Tennekore.

Since the inception of *Angels in Actions*, over 1,000 QEII staff and physicians have been recognized and important funds have been raised for various departments at the QEII.

If you would like to honour your angel at the QEII, a nomination form is available at www.qe2foundation.ca.



A world of darkness into a world of light



The laughter of a loved one, the inhale and exhale of your own breath -- sounds Dave Spencer and his daughters, Tracy (pictured far left) and Beth (pictured far right), could no longer hear before they received cochlear implants. Because of a genetic condition, the Spencers went from being able to hear to being almost completely deaf by the time they reached adulthood.

Thanks to the insertion of a tiny electronic device into the cochlea their hearing has been greatly restored from roughly two per cent to 96 per cent. The cochlea is a portion of the inner ear that is responsible for transmitting sound. "It was like going from a world of darkness into a world of light. I had been deaf for 25 years and now I was able to communicate again with anyone," explains Dave.

Dr. Manohar Bance, an otolaryngologist at the QEII who, together with his coworker Dr. David Morris, has performed several hundred implants, says he's still as amazed by the technology as the patients are. "It's not just about bringing a sound back, it's about bringing back a connection to the world," he says. The Spencers are grateful for the care they've received by Dr. Bance and the audiologists at the QEII. "Dr. Bance is one my heroes," says Beth. "There's nothing more precious than being able to walk in the door and hear my three-year-old son say, 'Mommy, I love you.'"

Here is my gift to the QEII Foundation of \$ _____

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CHEQUE VISA MC AMEX #: _____ EXPIRES: _____

SIGNATURE _____

I would like my gift to remain anonymous Send me information on making a gift in my Will
Every gift in every Will makes a difference!

Please send this completed form and donation to the:
QEII Foundation, 1276 South Park Street, Centennial Building, Rm. 1-040, Halifax, NS B3H 2Y9
Charitable business no. 88646 3496 RR001 Vol.8 No.2

You may also give on-line at: www.qe2foundation.ca Talk to your employer about matching your gift.

cancer never waits

A QEII FOUNDATION CAMPAIGN FOR RADIATION THERAPY

As part of the governments' \$24 million wait-times guarantee project, the QEII Foundation has committed to raising **\$4 million** for the acquisition of new radiation treatment equipment. Donations to the Cancer Never Waits campaign will help ensure Nova Scotians receive the best care possible and in the timeliest fashion.

For more information or to donate, please visit www.qe2foundation.ca.